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TITLE: Method and system for on-demand product information using characters

INVENTOR: KIM, J S; SUN, Y G

PATENT-ASSIGNEE: KIM J S[KIMJI] , SUN Y G[SUNYI]

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PATENT-FAMILY:

PUB-NO	PUB-DATE	LANGUAGE	PAGES	MAIN-IPC
KR 2001000784 A	January 5, 2001	N/A	001	G06F 017/60

APPLICATION-DATA:

PUB-NO	APPL-DESCRIPTOR	APPL-NO	APPL-DATE
KR2001000784A	N/A	2000KR-0061541	October 19, 2000

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ABSTRACTED-PUB-NO: KR2001000784A

BASIC-ABSTRACT:

NOVELTY - A method for on-demand product information using a character is provided to create a member's character by receiving a member's picture and physical information and to display the character with the product selected by the member in order to enable the member to determine whether the selected product is appropriate for the member.

DETAILED DESCRIPTION - A method for on-demand product information using a character is composed of request, identification, production, and display. An advertiser links visual product data through the product information supplier server and the data communication network and stores the data in the product DB(ST-20). The selected product data is transmitted to the member when a purchase request regarding the advertiser's product is received(ST-21). The advertiser provides the appropriate product data and the member's physical measurements to the product manufacturer in order to manufacture products that are suitable for the member(ST-22). The control module provides the member's ID, password, resident registration number, and account number to the identification server for payment settlement(ST-23). When a banner advertisement for a specific product is transmitted, the control module authorizes the control signal to the character creator, produces the visual product animation, and matches the product to the member's personal information DB(ST-24). The member receives a banner advertisement of one's character that's clothed with the selected clothes(ST-25).

CHOSEN-DRAWING: Dwg.1/10

TITLE-TERMS: METHOD SYSTEM DEMAND PRODUCT INFORMATION CHARACTER

DERWENT-CLASS: T01

**EPI-CODES: T01~J05A;**

